

MINCO Music & Arts Heritage Festival

May 16th and May 17th, 2020

MINCO (Mineral County) Music & Arts Heritage Festival's Downtown Window Display Contest

May 4th through May 31st, 2020

Sponsored by Highland Arts Unlimited, Inc. and The Liberty Library Corporation

Keyser Downtown Businesses,

The MINCO Festival Window Display Committee has partnered with The Liberty Library Corporation to invite downtown area businesses to try something new. All area businesses and organizations are welcome to participate in the month long festival. The year's theme is 1920's -1930's honoring Piedmont WV native Leslie Thrasher, his Liberty Magazine covers, advertisements, and artworks. We are asking businesses to use at least 1 quarter of their window space for the display.

The committee would love to see all windows along Main and Armstrong Streets decorated to welcome many visitors and those who come to our MINCO Festival Friday May 16th and Saturday May 17th. Business owners who choose not to decorate their window are invited to make their windows available to other clubs, organizations, collectors, and historians looking for space for their displays. Get in on the fun and entice customers to your business with a unique window display. It's something new in downtown Keyser to attract more area tourism and weekend shoppers.

Cash prizes will be awarded to 1st, 2nd, and 3rd places. We hope that the displays will reflect Thrasher's life as one of the most famous Liberty Magazine's illustrators.

Register your business or group by filling out the attached form. The contest runs for the whole month of May and displays must be up by May 4th. Public judging will be done at local businesses starting May 4th and ending May 17th. Voting ballots will be available at participating businesses. We would like the displays to remain up until end of the month of May. Winners are determined by citizens and how many votes each window display receives.

Window displays are a great opportunity for area collectors, historians, businesses, organizations, and clubs to promote themselves.

For more information about the window displays or the art exhibit, please call Jill Baldinger at 304-788-1461 or email at mijill@frontier.com.

Highland Arts Unlimited is a 501c3 Non-Profit organization with no paid employees that have serving the Mineral County area for 47 years. For more information about the festival contact Terry Stephens, Festival Chairman at 304-813-5740 or email at mincomusicheritagefestival@gmail.com. If you interested in sponsoring this festival's events, sponsorship checks should be made to Highland Arts Unlimited, with Minco Music & Arts Heritage Festival in the subject line. Mail to Minco Music, 315 Chestnut Hill, Keyser, WV 26726.

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Highland Arts - Unlimited, Inc.

